

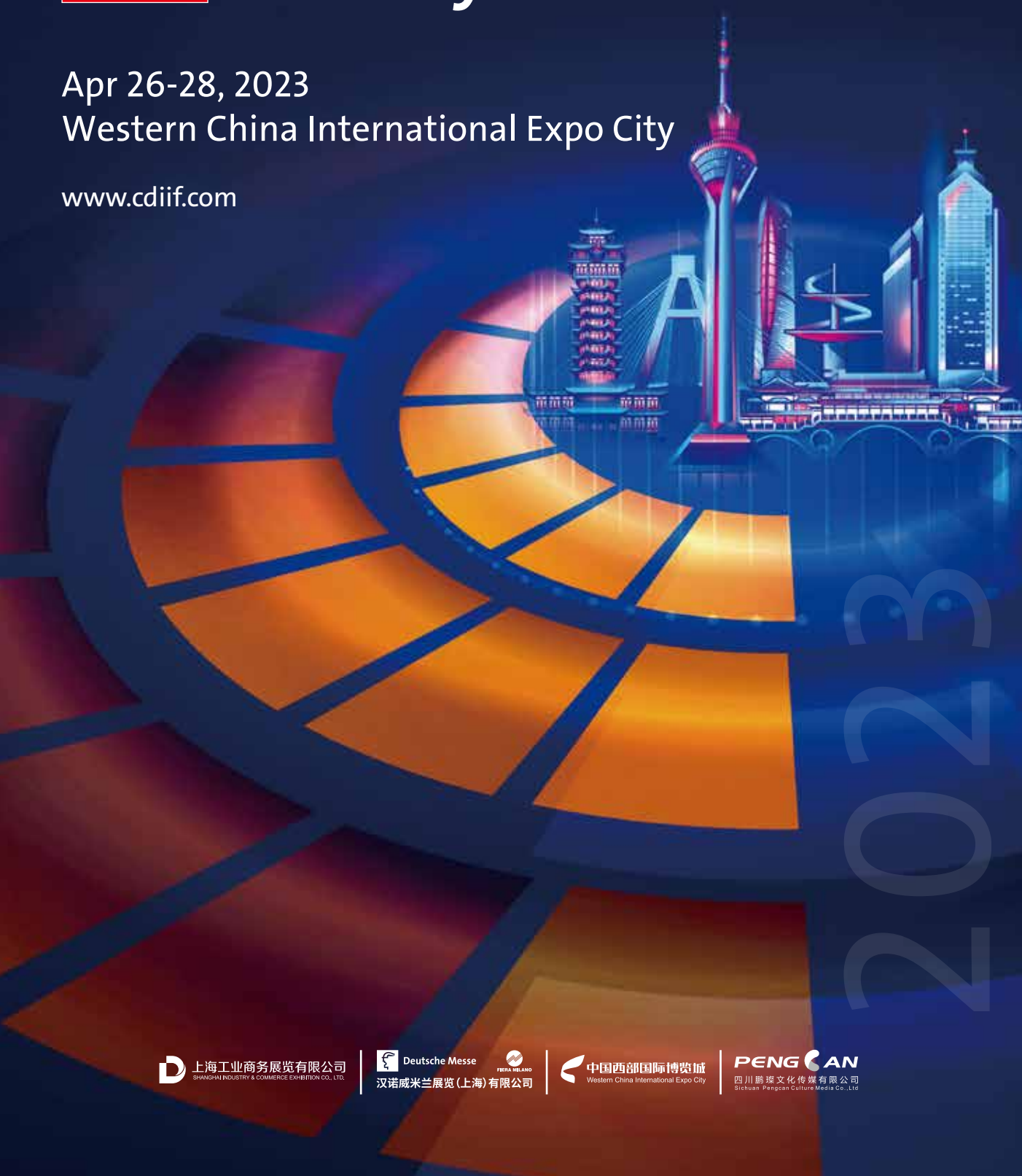


# Chengdu International Industry Fair

Apr 26-28, 2023

Western China International Expo City

[www.cdiif.com](http://www.cdiif.com)



2023

 上海工业商务展览有限公司  
SHANGHAI INDUSTRY & COMMERCE EXHIBITION CO., LTD.

 Deutsche Messe  
汉诺威米兰展览(上海)有限公司

 FIERA MILANO

 中国西部国际博览城  
Western China International Expo City

 PENG CAN  
四川鹏璨文化传媒有限公司  
Sichuan Pengcan Culture Media Co., Ltd.



## Exhibition Overview

Chengdu International Industry Fair

2023 Chengdu International Industry Fair (refer as CDIIF) will be on stage at West China International Expo City during Apr 26-28,2023. As one of the satellite shows of China International Industry Fair, CDIIF is dedicated to display the future look of the industry, put focus on the achievements of China intelligent manufacturing. The product categories include products and solutions of industrial automation, CNC machinery and metal working, railway transportation, robotics, new generation of information technology and its application, energy saving, industrial components. CDIIF is going to be the interpretation of how innovative technologies helping the development of industrial productions and value chain.



**Guidance by**  
 Chengdu Municipal People's Government  
 Sichuan Provincial Economic and Information Department

**Organizers**  
 Hannover Milano Fairs Shanghai Ltd.  
 DLG Shanghai Industry & Commerce Exhibition Co.,Ltd.  
 Sichuan Tianfu International Conference & Exhibition Co., Ltd.  
 Sichuan Pengcan Culture Media Co.,Ltd

**Supporters**  
 Chengdu Municipal Bureau of Economic and Information Technology  
 Chengdu Municipal Bureau of Exposition  
 Sichuan Tianfu New Area Management Committee

**Co-organizer**  
 Shanghai Ya chuan Advertising Co.,Ltd.



CDIIF 2023  
Product  
Category



IAS

- Industrial automation core intelligent hardware
- Industrial automation intelligent manufacturing technology and inspection equipment

- Industrial robots, key components and other intelligent equipment
- Integrated solution of intelligent manufacturing



MWCS

- Metal cutting machinery
- Metal forming machinery
- Additive manufacturing and special machinery
- Inspection and measuring equipment
- CNC system, dedicated software, machinery electronic functional equipment

- Cutting tools, clamps and related products, mould & die, accessories etc.
- Hardware



RS

- Industrial robots
- Integrated solutions for application industries
- Core components
- Automate guided robots for warehouse and logistics industries
- Intelligent robots



MTS

- Subway, railway, train vehicles, accessories and interiors
- Subway, railway transportation train planning and designing
- Vehicles braking system, transmission system, door system, lighting System, automate driving system, other system
- Railway power supply system
- Railway transportation investment and operation entities
- Tunnel and underground construction technology and equipment, construction material, water proof material
- Information and automation technology, communication signal technology and application

- Raw material and other tools
- Terminal operation, maintains, security and related equipment
- Railway safety technology and equipment
- Inspection instruments and technical certifying
- Railway transportation monitoring and AI
- Hardware
- Infrastructure construction company and related equipment



ICTS

- Industrial IoT/Industry 4.0 technology and application
- Industrial AI
- Next generation communication network (5G)
- Industrial operating system and software APP
- New generation data storage technology
- Digital infrastructure (Digital factory, Intelligent city, New display system)
- Industrial e-commerce and digitalized supply chain
- IC & IoT
- Frontier Innovations



AMS

- Material application pavilion
- Material nature pavilion
- Industry park and others



EIAS

- Energy saving technology
- Industrial cleaning
- Explosion protection

- Core essential components and supporting accessories
- Factory safety and protection



## Show Highlights

Chengdu International Industry Fair

### High quality resources from Hannover Messe and China International Industry Fair

Jointly organized by the organizers of Hannover messe and China International Industry Fair, CDIIF has the best industrial resources and advantages, it aims to build a high quality trading platform for China western enterprises to access the world-leading industrial technologies, it will also assist the brand building of China western industrial enterprises, and promote the modern industrial development.

### Seven themed pavilions presenting the whole supply chain

CDIIF has seven themed pavilions namely, industrial automation, CNC machinery and Metalworking, Railway transportation, Robotics, New general information technology and application, Energy saving and industrial equipment, and New material. By showcasing all key processes and supply systems of the industry, CDIIF is an integrated trading platform to help the participants to achieve their goals.

### International brand operating with local characteristics

The seven pavilions of CDIIF are going to introduce numeric international brands to the Western China market. In the meanwhile, the Sichuan province pavilion will gather well-known local enterprises to showcase their products and help them to meet national wide buyers.

### Concurrent high-quality forums and activities provide the opportunity to meet the industrial experts

The concurrent events and activities of CDIIF include the opening ceremony, exhibition, and Western China style summits and forums, topics cover electronic information, assembling, digital economy, etc. The invited experts from research institutions and leading industrial enterprises are going to share their valuable knowledge and the audiences will surely be benefited from the activities.

### All channel promotion and visitor invitation

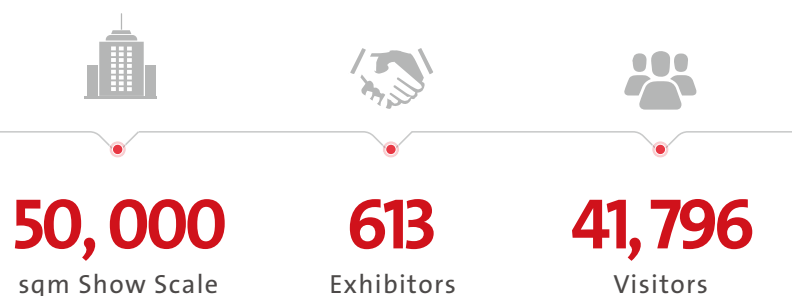
Through industrial media and mass media coverage, digital media promotion, outdoor advertising, direct mailing, CDIIF expands its brand recognition. And based on the massive database and personalized invitation program, CDIIF ensures high-quality visitors onsite.





# The Review of CDIIF 2021

Chengdu International Industry Fair



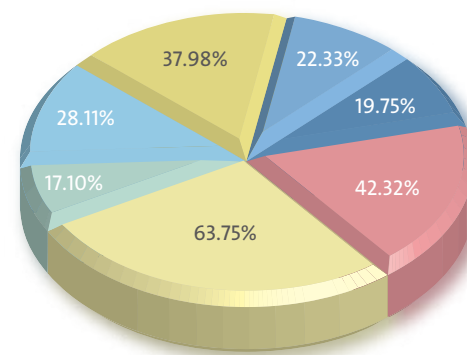
## Major Exhibitors



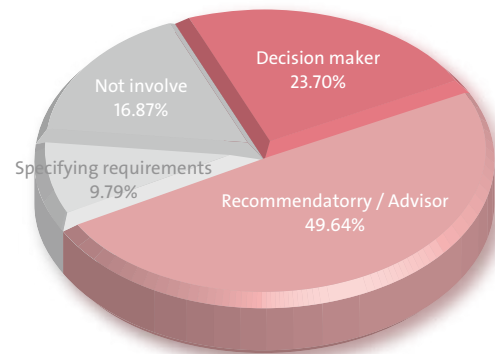
\* The names are in order without priority

## Areas of interest

Due to multiple choices, the total percentage is beyond 100%.



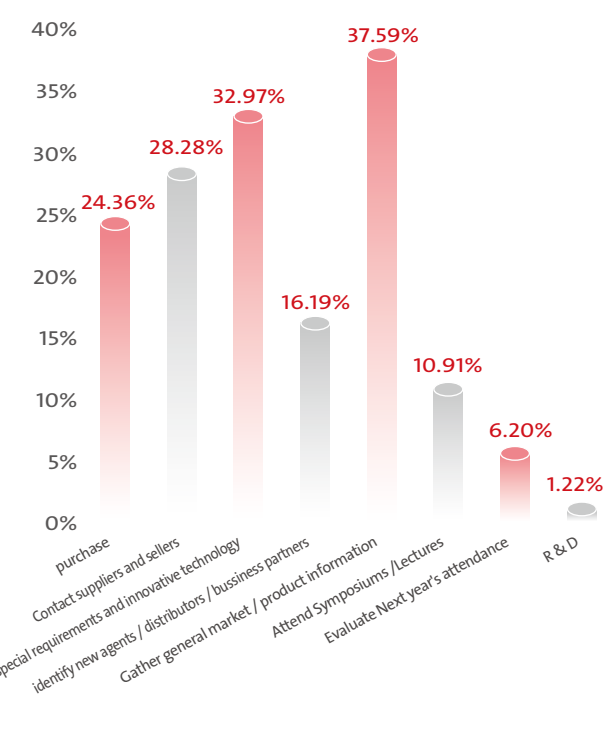
## Analysis of the role of visitors in purchasing



- Decision maker
- Specifying requirements
- Recommendatory / Advisor
- Not involve

## Analysis of Visiting Purpose

Due to multiple choices, the total percentage is beyond 100%.



Seek solutions of special requirements and innovative technology

Identify new agents / distributors / business partners

Gather general market / product information

Attend Symposiums / Lectures

Evaluate Next year's attendance

R & D



### 2021 Forum & Conference

- 2021 Yangtze Delta Economic Zone Digital Factory Transformation Summit and International Industry IoT Conference Southwest China Summit
- Intelligent Diagnose and Remote Ops Seminar
- Intelligent Chengdu Leading Innovation- Digitization Industry Development Summit and Forum
- The New "EYE" of Electronics Manufacturing Industry - Machine Vision Development Forum

- The Outline of Efficient Management of Modern Logistics Center
- Chengdu Meizi Railway Transportation Enterprises Summit
- Chengdu Economic Circle Automobile Industry Integration Forum
- Close Door Saloon and Training - The Theory and Control Analysis of Power-Split Hybrid Electrical Powertrain, APS Asia Technical Forum

- Sichuan Fuel Cell Automobile Key Technology and Modeling Seminar
- Annual Academic Conference of Sichuan Automation and Instrumentation
- 2021 Sichuan High-end Equipment Design, Manufacturing and Practice Forum

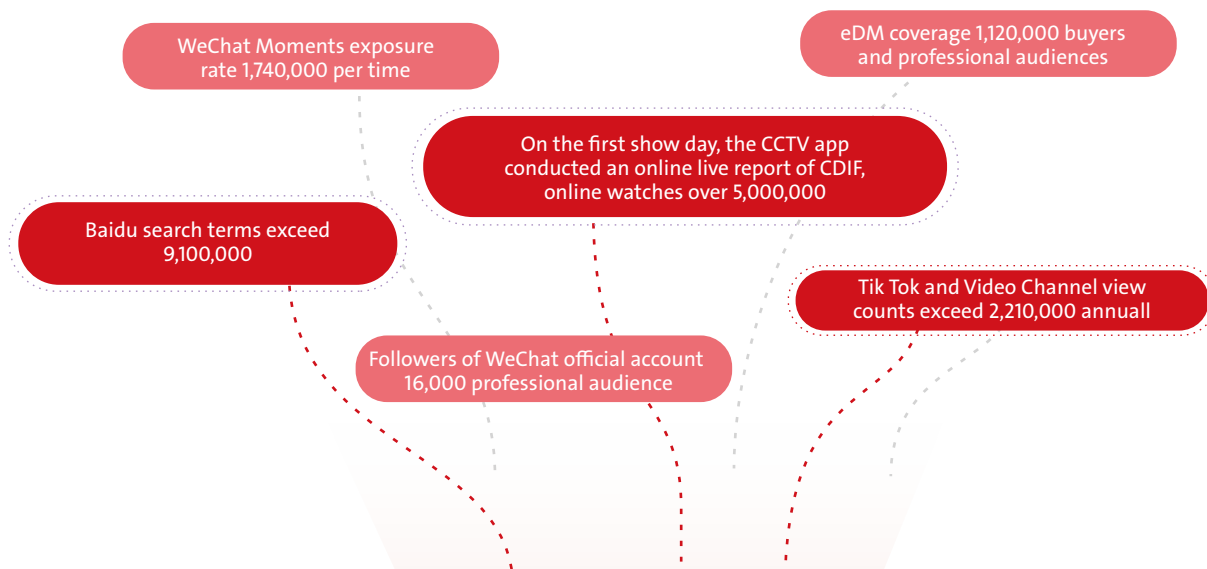


28 Concurrent Events  
Attracted  
2,000+ Participant



### Media Promotion

Over 100 reporters and journalists from nearly 100 media conducted interviews and wrote articles of CDIIF, national-level media such as CGTN, CMG, Xinhua News, China News Service, People's Daily, Guang Ming Daily, Economic Daily; provincial-level media like Sichuan TV, Chengdu TV, Sichuan Daily, Chengdu Daily, Chengdu Economic Daily, Huaxi City Daily, chengdu.cn and industrial media eg., China Industry News, China Trade News, South China Morning Post did 360-degree media coverage of CDIIF.



Pricing system		
	Raw space	Schell Scheme
 Apr 26-28,2023 Western China International Expo City	Foreign: 1,500 CNY/m <sup>2</sup>	15,000 CNY/ 9m <sup>2</sup>
	Domestic: 1,200 CNY/m <sup>2</sup>	12,000 CNY/ 9m <sup>2</sup>

# Deadline for application is Jan 31th, 2023

## Guidance by

Chengdu Municipal People's Government  
Sichuan Provincial Economic and  
Information Department

## Supporters

Chengdu Municipal Bureau of Economic and  
Information Technology  
Chengdu Municipal Bureau of Exposition  
Sichuan Tianfu New Area Management Committee

## Co-organizer

Shanghai Ya chuan Advertising Co.,Ltd.

## Organizers

Hannover Milano Fairs Shanghai Ltd.

### IAS:

Hannover Milano Fairs Shanghai Ltd.  
Contact: Mr. David Zhang / Mr. Klaus Qian / Mr. Steven Xie  
Tel: +86-21-2055 7128/7129/7130  
Fax: +86-21-2055 7100  
E-mail: david.zhang@hmf-china.com  
klaus.qian@hmf-china.com  
steven.xie@hmf-china.com

Hannover Milano Fairs China Ltd. Guangzhou Branch  
Contacts: Ms. Kelly Sun / Ms. Linda Han / Ms. Jessica Lin / Ms. Cindy Huang  
Tel: +86-20-86266696 - 8016/8020/8018/020-89089163  
Fax: +86-20-86266690-8004  
E-mail: kelly.sly@hmf-china.com  
linda.han@hmf-china.com  
jessica.lin@hmf-china.com  
cindy.huang@hmf-china.com

Deutsche Messe AG  
Mr. Meike Sauer / Ms. Julia Bress  
Tel: +49 511 89-34114/31118  
E-mail: meike.sauer@messe.de / julia.bress@messe.de

### MWCS/ELAS/AMS:

Hannover Milano Fairs Shanghai Ltd.  
Mr. Darren Kong / Ms. Leticia Zheng  
Tel: +86-21-20557138/7140  
E-mail: darren.kong@hmf-china.com  
leticia.zheng@hmf-china.com

Deutsche Messe AG  
Imke Selle  
Tel. +49 511 89-31423  
Fax +49 511 89-31499  
imke.selle@messe.de

### MTS:

Ms. Jessie Cao / Mr. Frank Hu / Ms. Mary Li / Mr. Craig Luo  
Tel: +86-21-2055 7008/7010/7009/7007  
E-mail: jessie.cao@hmf-china.com  
mary.li@hmf-china.com  
frank.hu@hmf-china.com  
craig.luo@hmf-china.com